

Not gonna lie, there is no process here... (besides some poor color choices and terrible first ideas that I refuse to show).

I made these in 30 minutes at 10pm because I liked these colors plus was going through a mono phase and wanted to get the word out ASAP!

All that was needed was for the posters to represent year levels 1-4 throughout the school of design hence the use of Tahī Rua Toru Whā! It also needed to be eye catching and something that no one could miss... think I achieved that one.